



# วิทยาลัยนานาชาติ

## International College

# International College



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**Dean**

## Qualification

B.Eng.Honors (Computer Engineering), King Mongkut's  
Institute of Technology, Ladkrabang, Thailand

Ph.D. (Technology), Sirindhorn International Institute  
of Technology, Thammasat University, Thailand

**International College offers the following 6 International Programs:**

Bachelor's Degree

Communication Arts

International Business

Information and Communication Technology

International Hospitality Industry

International Political Economy and Development

**Master's Degree**

**International Digital Business**

Code 15 Color

Light Purple



## Communication Arts Program (Comm Arts)

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**Degree** : Bachelor of Communication Arts  
B.Comm Arts (International Program)

### Why study Comm Arts?

- Holistic knowledge of communication
- Modern and uniquely designed program to enhance career opportunities
- World-leading academics and highly experienced lecturers
- Multidisciplinary education
- Third language proficiency
- Local and/or abroad internship program
- International experience
- Outstanding mix of friends from all over the world

### Career opportunities:

There continues to be a huge demand for graduate in all areas of Comm Arts, and employment prospects are excellent, which include:

- Account Executive
- Public Relations Practitioner
- Copywriter
- Columnist
- News Editor
- Event Organizer

### Qualifications:

1. Complete Upper Secondary School or its equivalent as recognized by the Thai Ministry of Education; or
  - a. Obtain a High School Diploma or GED Certificate; or
  - b. Pass 5 subjects of IGCSE O-Level; and 3 subjects of A/AS Level, or

- c. Obtain a Baccalaureate; or
- d. Obtain an International Baccalaureate (IB) Diploma
- e. Others

2. Pass the RIC English Placement Test\*\*\* or standardized score of 500 (IBT61 or CBT 173) from TOEFL and IELTS score of 5.0.

\*\* An applicant who does not meet the English proficiency requirements may be provisionally admitted. Provisionally admitted applicants will be provided with a Study Plan. The Study Plan will be tailored to meet the applicants' needs. The Study Plan may include certain coursework prior to commencing the degree program or combining the Study Plan with the regular degree program.

#### Education System & Academic Calendar :

RIC employs the semester system, in which each of the two semesters is 15 weeks and a summer of 8 weeks in length. Our academic calendar is as follows:

- Summer : June - July
- Semester I : August - December
- Semester II : January - May

#### Application Periods

- Summer : February - June
- Semester I : June - August
- Semester II : September - January

#### Comm. Arts Program Structure:

- A 4-year program
- Total credit 135 credits

**Pre-College (non-credit) 27 credits**

The subjects for International Foundation English (IFE) are following:

#### Plan A IFE Level I

IFE 001	Active Integrated English I	3	credits
IFE 002	English Listening and Speaking I	3	credits
IFE 003	English Academic Reading I	3	credits
IFE 004	English Academic Writing I	3	credits

Plan B IFE Level II		
IFE 005	Active Integrated English II	3 credits
IFE 006	English Listening and Speaking	3 credits
IFE 007	English Academic Reading II	3 credits
IFE 008	English Academic Writing	3 credits
IFE 009	English Communication and Presentation	3 credits
General Education Courses		30 credits
<b>Group 1 and Group 2</b>		<b>15 credits</b>
RSU Identity		3 credits
Internationalization and Communication		12 credits
- English Language		6 credits
- International Language and International Experience		6 credits
<b>Group 3 – Group 8</b>		<b>15 credits</b>
<p>The student can select to study in group 3- group 8 by selecting subject not exceeding 3 credits in each group and the total of credit is not less than 15 credits</p>		
Group 3 - Leadership and Social Responsibility		3 credits
Group 4 - Arts and Culture		3 credits
Group 5 - Innovative Entrepreneurship		3 credits
Group 6 - Digital Media Literacy		3 credits
Group 7 - Essence of Science		3 credits
Group 8 - RSU My-Style		3 credits
<b>Core Course</b>		<b>99 credits</b>
Professional Foundation Courses		36 credits
Professional Courses		63 credits
Required Professional Courses		48 credits
Elective Professional Courses		15 credits
Free Elective Courses (not less than)		6 credits

## Communication Arts Study Plan

First Year			Second Year		
<b>Semester I</b>			<b>Semester I</b>		
ICO 111	Principles and Theories of Communication	3(3-0-6)	ICO 230	Creative Thinking for Communication Arts	3(2-2-5)
ICO 112	Introduction to Mass Communication	3(3-0-6)	ICO 218	Intercultural Communication in ASEAN	3(3-0-6)
ICA 111	Introduction to Journalism	3(2-2-5)	ICA 217	Psychology of Communication	3(3-0-6)
ICA 120	Introduction to Radio and Television	3(3-0-6)	XXX xxx	General Education	3(_ _ _)
ICA 122	Principles of Strategic Communication	3(3-0-6)	XXX xxx	General Education	3(_ _ _)
XXX xxx	General Education	3(_ _ _)	XXX xxx	General Education	3(_ _ _)
XXX xxx	General Education	1(_ _ _)			
IRS 101	Dharmacracy	2(2-0-4)			
	<b>Total 21 credits</b>		<b>Semester II</b>		
<b>Semester II</b>			ICO 211	Laws of Mass Communication	3(3-0-6)
ICO 113	Speech and Personality	3(2-2-5)	ICO 222	Ethics of Mass Communication	3(3-0-6)
ICO 116	Language and Communication in Social and Cultural Context	3(2-2-5)	ICO 231	Creative Content for Digital Media	3(2-2-5)
ICO 215	Digital Photography for Communication	3(2-2-5)	ICA 253	Advanced Writing for Communication	3(3-0-6)
ICA 132	Persuasive Communication	3(3-0-6)	XXX xxx	General Education	3(_ _ _)
XXX xxx	General Education	3(_ _ _)	ICA xxx	Professional Elective I	3(_ _ _)
XXX xxx	General Education	3(_ _ _)	XXX xxx	General Education	3(_ _ _)
XXX xxx	General Education	3(_ _ _)			
	<b>Total 21 credits</b>		<b>Total 21 credits</b>		

### Third Year

#### Semester I

ICO 311	Communication Research	3(3-0-6)
ICA 251	Target Audience Behavior	3(3-0-6)
ICA 311	Strategic Communication Planning and Evaluation	3(3-0-6)
ICA 312	Production for Multimedia	3(2-2-5)
ICA xxx	Professional Elective II	3(_-_-)
XXX xxx	Professional Concentrated Elective I	3(_-_-)

**Total 18 credits**

#### Semester II

ICA 313	International Communication Entrepreneurship	3(3-0-6)
ICA xxx	Professional Elective III	3(_-_-)
XXX xxx	Professional Concentrated Elective II	3(_-_-)
XXX xxx	Professional Concentrated Elective III	3(_-_-)
XXX xxx	Professional Concentrated Elective IV	3(_-_-)
XXX xxx	Professional Concentrated Elective V	3(_-_-)

**Total 18 credits**

### Fourth Year

#### Semester I

ICA491	Communication Arts Professional Seminar	3(2-2-5)
XXX xxx	Free Elective I	3(_-_-)
XXX xxx	Free Elective II	3(_-_-)

**Total 9 credits**

#### Semester II

ICA 492	Senior Project	5(0-10-5)
ICA 493	Internship in Communication Arts	1 (0-35-18)

Or

ICA 494	Co-operative Education	6(0-35-18)
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**Total 6 credits**

## International Business Program (IB)

**Degree** : Bachelor of Business Administration (International Business)  
B.B.A. (International Business)

### Why study IB?

- Extensive knowledge of international business analysis and international trade
- Modern and uniquely designed program to enhance career opportunities
- World-leading academics and highly experienced lecturers
- Multidisciplinary education
- Third language proficiency
- Local and/or abroad internship program
- International experience
- The Outstanding mix of friends from all over the world

### Career opportunities:

There continues to be a huge demand for graduate in all areas of IB, and employment prospects are excellent, which include:

- Multi-National Corporations in Sales, Marketing, Import-Export
- Government: BOI, Export Promotion, International Trade
- Trade Organization
- Entrepreneur
- Import-Export Business
- Business Organization

### Qualifications:

1. Complete Upper Secondary School or its equivalent as recognized by the Thai Ministry of Education; or
  - a. Obtain a High School Diploma or GED Certificate; or
  - b. Pass 5 subjects of IGCSE O-Level; and 3 subjects of A/AS Level, or
  - c. Obtain a Baccalaureate; or
  - d. Obtain an International Baccalaureate (IB) Diploma
  - e. Others
2. Pass the RIC English Placement Test\*\*\* or standardized score of 500 (IBT61 or CBT 173) from TOEFL and IELTS score of 5.0.

\*\* An applicant who does not meet the English proficiency requirements may be provisionally admitted. Provisionally admitted applicants will be provided with a Study Plan. The Study Plan will be tailored to meet the applicants' needs. The Study Plan may include certain coursework prior to commencing the degree program or combining the Study Plan with the regular degree program.

### Education System & Academic Calendar :

RIC employs the semester system, in which each of the two semesters is 15 weeks and a summer of 8 weeks in length. Our academic calendar is as follows:

- Summer : June – July
- Semester I : August – December
- Semester II : January - May



<b>Application Periods</b>	:	
• Summer	:	February – June
• Semester 1	:	June – August
• Semester II	:	September – January

#### IB Program

- A four year program
- Total credit 132 credit

#### Pre-College Courses (non-credit) 27 Credits

The subjects for International Foundation English (IFE) are the following:

##### IFE Level I

IFE 001	Active Integrated English I
IFE 002	English Listening and Speaking I
IFE 003	English Academic Reading I
IFE 004	English Academic Writing I

##### IFE Level II

IFE 005	Active Integrated English II
IFE 006	English Listening and Speaking II
IFE 007	English Academic Reading II
IFE 008	English Academic Writing II
IFE 009	English Communication and Presentation

General Education Program (International Program):	30	credits
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<b>Group 1 and Group 2</b>	<b>15</b>	<b>credits</b>
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RSU Identity	3	credits
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Internationalization and Communication	12	credits
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- English Language	6	credits
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- International Language and International Experience	6	credits
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<b>Group 3 – Group 8</b>	<b>15</b>	<b>credits</b>
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(The student can select to study in group 3- group 8 by selecting subject not exceeding 3 credits in each group and the total of credit is not less than 15 credits)

Group 3 - Leadership and Social Responsibility	3	credits
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Group 4 - Arts and Culture	3	credits
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Group 5 - Innovative Entrepreneurship	3	credits
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Group 6 - Digital Media Literacy	3	credits
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Group 7 - Essence of Science	3	credits
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Group 8 - RSU My-Style	3	credits
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<b>Core Courses</b>	<b>96</b>	<b>credits</b>
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I. Professional Foundation Courses	36	credits
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II. Major Courses	63	credits
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• Required Major Courses	36	credits
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• Elective Major Courses	24	credits
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III. Free Elective	6	credits
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## International Business

First Year			Second Year		
<b>Summer</b>			<b>Semester I</b>		
IRS 111	Social Dharmacracy	2(2-0-4)	XXX xxx	General Education V	3(_-_-)
XXX xxx	GE Language I	3(3-0-6)	IAC 100	Principles of Financial Accounting	3(_-_-)
IRS 112	Sport for Health	1(0-2-1)			
<b>Total 6 Credits</b>			ILA 112	Business Law	3(3-0-6)
<b>Semester I</b>			IPO 201	Operation Management	3(3-0-6)
XXX xxx	General Education I	3(_-_-)	IHR 201	Human Resource Management and Entrepreneurship	3(3-0-6)
XXX xxx	General Education II	3(_-_-)	IEC212	Principles of Macroeconomics	3(3-0-6)
XXX xxx	General Education III	3(_-_-)	<b>Total 18 Credits</b>		
ITA 126/	Thai Language	3(2-2-6)	<b>Semester II</b>		
ITA 127	Thai Language for Beginner		IAC 103	Principles of Managerial Accounting	3(3-0-6)
IMK 201	Principles of Marketing	3(3-0-6)	IPO 200	Quantitative Analysis and Business Statistics	3(3-0-6)
<b>Total 15 Credits</b>			IFN 201	Business Finance	3(3-0-6)
<b>Semester II</b>			IBM 301	Global Business Management	3(3-0-6)
XXX xxx	General Education IV	3(_-_-)	IBM 334	International Business Logistics	3(3-0-6)
XXX xxx	GE other Language II	3(_-_-)	XXX xxx	Free Elective I	3(_-_-)
XXX xxx	GE other Language III	3(_-_-)	<b>Total 18 Credits</b>		
IEC 211	Principles of Microeconomics	3(3-0-6)			
IMG 201	Modern Management and Organization Behaviour	3(3-0-6)			
<b>Total 15 Credits</b>					

### Third Year

#### Semester I

IBM 431	Export-Import Management	3(3-0-6)
IBM 445	Cross Cultural Management	3(3-0-6)
IBM 460	Global Competitive Strategy	3(3-0-6)
IFN 331	International Finance	3(3-0-6)
XXX xxx	Major Elective I	3(_ _ _)
XXX xxx	Major Elective II	3(_ _ _)

**Total 18 Credits**

#### Semester II

ILA 431	International Trade Law	3(3-0-6)
IMG 336	Leadership, Negotiation and Conflict Management	3(3-0-6)
IMK 331	Global Marketing	3(3-0-6)
IPO 302	Research Methods	3(3-0-6)
XXX xxx	Major Elective III	3(_ _ _)
XXX xxx	Major Elective IV	3(_ _ _)
XXX xxx	Free Elective II	3(_ _ _)

**Total 21 Credits**

### Fourth Year

#### Semester I

IBM 492	Current Issues in International Business	3(3-0-6)
XXX xxx	Major Elective V	3(_ _ _)
XXX xxx	Major Elective VI	3(_ _ _)
XXX xxx	Major Elective VII	3(_ _ _)
XXX xxx	Major Elective VIII	3(_ _ _)

**Total 15 Credits**

#### Semester II

IBM 498	Internship	3(0-35-18)
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**Total 3 Credits**

#### OR

For Co-operative Study Plan

#### Semester I

IBM 492	Current Issues in International Business	3(3-0-6)
XXX xxx	Major Elective V	3(_ _ _)
XXX xxx	Major Elective VI	3(_ _ _)
XXX xxx	Major Elective VII	3(_ _ _)
XXX xxx	Major Elective VIII	3(_ _ _)

**Total 15 Credits**

#### Semester II

IBM 494	Co-Operative Education	6(0-35-18)
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**Total 6 Credits**

## Information and Communication Technology Program (ICT)

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**Degree :** Bachelor of Science (Information and Communication Technology)  
B.Sc. (Information and Communication Technology)

### Why study ICT?

- International Program with international experience
- Double degree with partner universities
- Local and/or abroad cooperative education programs with well-known companies
- Modern and uniquely designed program to enhance career opportunities
- World-leading academics and highly experienced lecturers
- Technology-driven and multidisciplinary education
- Third language proficiency
- Outstanding mingle of classmates from all over the world

### Career opportunities:

There continues to be a huge demand for graduates in all areas of ICT, and employment prospects are excellent, which include:

1. System Developer
2. Information Technologist
3. Programmer
4. Software Developer
5. Software Taster/Quality Assurance
6. Database Administrator
7. Network Administrator/It Support

### Qualifications:

1. Complete Upper Secondary School or its equivalent as recognized by the Thai Ministry of Education; or
  - a. Obtain a High School Diploma or GED Certificate or
  - b. Pass 5 subjects of IGCSE O-Level and 3 subjects of A/AS Level, or
  - c. Obtain a Bacculaureate, or
  - d. Obtain an International Bacculaureate (IB) Diploma, or
  - e. others
2. Pass the RIC English Placement Test\*\*\* or standardized score of 500 (IBT61 or CBT 173) from TOEFL and IELTS score of 5.0.

\*\*\* An applicant who does not meet the English proficiency requirements may be provisionally admitted. Provisionally admitted applicants will be provided with a Study Plan. The Study Plan will be tailored to meet the applicants' needs. The Study Plan may include certain coursework prior to commencing the degree program or combining the Study Plan with the regular degree program.

**Pre-College Courses (non-credit) 27 credits**

The subjects for International Foundation English (IFE) are the following:

**IFE Level I**

IFE 001	Active Integrated English I
IFE 002	English Listening and Speaking I
IFE 003	English Academics Reading I
IFE 004	English Academics Writing I

**IFE Level II**

IFE 005	Active Integrated English II
IFE 006	English Listening and Speaking II
IFE 007	English Academics Reading II
IFE 008	English Academics Writing II
IFE 009	English Communication and Presentation

**General Education Courses 30 credits**

I. Humanities & Social Science Group	9	credits
II. Science & Mathematics Group	3	credits
III. Language Group	15	credits
IV. Interdisciplinary & Physical Education Group	3	credits

**Education System & Academic Calendar**

ICT employs the semester system, in which each of the two semester in 15 weeks and a summer of 8 weeks in length. Our academic calendar is as follows :

- Summer	:	June	-	July
- Semester I	:	August	-	December
- Semester II	:	January	-	May

**Application Period:**

- Summer	:	February	-	June
- Semester I	:	June	-	August
- Semester II	:	September	-	January

**ICT Program Structure:**

- A 4-year program
- A total of 126 credits

<b>Pre-College Courses (non-credit)</b>	<b>27</b>	<b>credits</b>
The subjects for International Foundation English (IFE) are the following:		
<b>IFE Level I</b>		
IFE 001	Active Integrated English I	
IFE 002	English Listening and Speaking I	
IFE 003	English Academics Reading I	
IFE 004	English Academics Writing I	
<b>IFE Level II</b>		
IFE 005	Active Integrated English II	
IFE 006	English Listening and Speaking II	
IFE 007	English Academics Reading II	
IFE 008	English Academics Writing II	
IFE 009	English Communication and Presentation	
<b>General Education Courses</b>	<b>30</b>	<b>credits</b>
I. Humanities & Social Science Group	9	credits
II. Science & Mathematics Group	3	credits
III. Language Group	15	credits
IV. Interdisciplinary & Physical Education Group	3	credits
<b>Specialized Core Courses</b>	<b>90</b>	<b>credits</b>
I. Foundation Core Courses	9	credits
II. Major Core Courses	81	credits
A. Major Compulsory Courses	63	credits
A1. Organization and Information Technology Issues	15	credits
A2. Technology Applications	21	credits
A3. Technology and Software Process	15	credits
A4. System Operation and Structure	6	credits
A5. Thesis and Co-operative Education	6	credits
B. Elective Major Courses	18	credits

## ICT Study Plan

First Year			Second Year		
<b>Semester I</b>			<b>Semester I</b>		
ICT 111	Introduction to Information Technology	3(3-0-6)	ICT 202	Computer Programming II	3(2-2-5)
ITA106/107	Thai Language for Communication / Thai Language for Beginners	3(2-2-5)	ICT 209	Data Communications and Networking	3(3-0-6)
ILE xxx	Languages I	3(x-x-x)	ICT 210	Information Technology Laws	3(3-0-6)
ILE xxx	Languages II	3(x-x-x)	ICT 211	Databases	3(3-0-6)
ILX xxx	Languages III	3(x-x-x)	ICT 212	Data Structure and Algorithm	3(3-0-6)
XXX xxx	General Education	3(x-x-x)	XXX xxx	General Education	3(x-x-x)
IES xxx	General Education	1(0-2-1)	<b>*Total 18 credits/18 credits</b>		
XXX xxx	General Education	2(2-0-4)	<b>Semester II</b>		
<b>*Total 21 credits/21 credits</b>			ITE 201	Information Technology Engagement in Community	3(3-0-6)
<b>Semester II</b>			ICT 213	System Analysis and Design	3(3-0-6)
MAT 153	Mathematics for Information Technology	3(3-0-6)	ICT 214	Computing Platform Technology	3(3-0-6)
ILX xxx	Languages	3(x-x-x)	ICT 215	Human-Computer Interaction	3(3-0-6)
ICT 101	Object-Oriented Technology	3(3-0-6)	XXX xxx	General Education	3(x-x-x)
ICT 102	Computer Programming I	3(2-2-5)	XXX xxx	Major Elective I	3(x-x-x)
ICT 110	Web Systems and Technologies	3(2-2-5)	<b>*Total 18 credits/18 credits</b>		
ICT 112	Fundamental Information Systems	3(3-0-6)			
XXX xxx	General Education	3(x-x-x)			
<b>*Total 21 credits/21 credits</b>					

## ICT Study Plan

Third Year			Fourth Year		
<b>Semester I</b>			<b>Semester I</b>		
ICT 301	Implementation of Information Systems	3(2-2-5)	ICT 401	Seminar in Information and Communication Technology	3(3-0-6)
ICT 302	Social and Professional Issues	3(3-0-6)	ICT 402	Bachelor of Science Research Skills	3(3-0-6)
XXX xxx	Major Elective II	3(x-x-x)	[ICT 494]	Introduction to Senior Project	2(2-0-4)
XXX xxx	Major Elective III	3(x-x-x)	<b>*Total 8 credits/6 credits</b>		
XXX xxx	Major Elective IV	3(x-x-x)	<b>Semester II</b>		
XXX xxx	Free Elective I	3(x-x-x)	[ICT 495]	Senior Project	3(0-6-3)
<b>*Total 18 credits/18 credits</b>			or		
<b>Semester II</b>			[ICT 498]	Co-operative Education	6(0-35-18)
ICT 303	Systems Administration and Maintenance	3(3-0-6)	<b>*Total 3 credits/6 credits</b>		
ICT 304	Information Assurance and Security	3(3-0-6)	*Note: There are two plans, i.e., senior project (A) and co-operative education (B) denoted by Total credits A credits/B credits, respective		
ICT 305	Information Systems Project Management	3(3-0-6)			
XXX xxx	Major Elective V	3(x-x-x)			
XXX xxx	Major Elective VI	3(x-x-x)			
XXX xxx	Free Elective II	3(x-x-x)			
<b>*Total 18 credits/18 credits</b>					
<b>Summer</b>					
[ICT 493]	Internship	1(0-6-3)			
<b>*Total 1 credit/0 credit</b>					



## Hospitality Industry (IHI)

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**Degree** : Bachelor of Arts (Hospitality Industry)  
B.A. (Hospitality Industry)

### Why study IHI?

- Extensive knowledge of hospitality industry
- Modern and uniquely design program to enhance career opportunities
- World-leading academics and highly experience lecturers
- Multidisciplinary education
- Third language proficiency
- Opportunities for practical work experience and internship
- International experience
- The outstanding mix of friends from all over the world

### Career opportunities:

There continues to be a huge demand for graduate in all areas of IHI, and employment prospects are excellent, which industry as follows:

- Hospitality
- Tourism
- Hotel
- Airlines
- Restaurant
- Ministry of tourism
- Etc.

**Qualification** : (copy from page 649)

**Education System & Academic Calendar:** (same as IC)

**Application Periods:** (same as IC)

### Precollege courses (non-credit):

The subjects for International Foundation English (IFE) are the following:

#### IFE Level I

IFE 001 Active Integrated English I

IFE 002 English Listening and Speaking I

IFE 003 English Academic Reading I

IFE 004 English Academic Writing I

#### IFE Level II

IFE 005 Active Integrated English II

IFE 006 English Listening and Speaking II

IFE 007 English Academic Reading II

IFE 008 English Academic Writing II

IFE 009 English Communication and Presentation

**General Education Program (International Program): 30 credits**

**Group 1 and Group 2 15 credits**

RSU Identity 3 credits

Internationalization and Communication 12 credits

- English Language 6 credits

- International Language and International Experience 6 credits

**Group 3 – Group 8 15 credits**

(The student can select to study in group 3- group 8 by selecting subject not exceeding 3 credits in each group and the total of credit is not less than 15 credits)

Group 3 - Leadership and Social Responsibility 3 credits

Group 4 - Arts and Culture 3 credits

Group 5 - Innovative Entrepreneurship 3 credits

Group 6 - Digital Media Literacy 3 credits

Group 7 - Essence of Science 3 credits

Group 8 - RSU My-Style 3 credits

**Core Courses 94 credits**

I. Professional Foundation Courses 24 credits

II. Require Major Courses 40 credits

III. Elective Major Courses 30 credits

• Elective Language 15 credits

• Elective 15 credits

IV. Free Elective 6 credits

## IHI Study Plan

First Year			Second Year		
<b>Semester I</b>			<b>Semester I</b>		
XXX xxx	Humanities and Social Science	3(3-0-6)	XXX xxx	Language III	3(3-6-6)
XXX xxx	Science and Mathematics I	3(3-0-6)	XXX xxx	Language IV	3(3-0-6)
XXX xxx	Science and Mathematics II	3(3-0-6)	IHI 210	Special Interest Tourism	3(3-0-6)
XXX xxx	Language I	3(3-0-6)	IHI 213	Geography for Tourism	3(2-2-5)
IHI 101	International Tourism and Hospitality	3(3-0-6)	XXX xxx	Elective Language I	3(2-2-5)
IHI 102	Psychology for Hospitality Industry and Cross Cultural Communication	3(3-0-6)	XXX xxx	Elective 1	3(_-_-)
<b>Total 18 Credits</b>			<b>Total 18 Credits</b>		
<b>Semester II</b>			<b>Semester II</b>		
XXX xxx	Science and Mathematics 3	3(3-0-6)	XXX xxx	Language V	3(3-6-6)
IRS 101	Dharmacracy	2(2-0-4)	IHI 211	Hotel Operations and Management	3(3-0-6)
XXX xxx	Language II	3(3-6-6)	IHI 214	Food and Beverage Management and Operations	3(2-2-5)
IHI 103	Hospitality Arts and Personality Development	3(3-0-6)	IHI 215	Room Division and Front Office	3(2-2-5)
IHI 104	Sustainable Hospitality Industry Management	3(1-4-4)	IHI 313	Airline Business Management	3(3-0-6)
IHI 105	Tourist Behavior	3(3-0-6)	XXX xxx	Elective Language II	3(2-2-5)
IES xxx	Interdisciplinary and Physical Education	1(0-2-1)	XXX xxx	Elective II	3(_-_-)
<b>Total 18 Credits</b>			<b>Total 21 Credits</b>		

## IHI Study Plan

Third Year			Fourth Year		
<b>Semester I</b>			<b>Semester I</b>		
IHI 301	Human Resource Management in Hospitality Industry	3(3-0-6)	XXX xxx	Elective V	3(_-_-)
IHI 302	Hospitality Industry Information Systems	3(2-2-5)	IHI 401	Ethics and Laws Related to Hospitality Industry	3(3-0-6)
IHI 310	Housekeeping Service Management	3(2-2-5)	IHI 410	Hospitality Industry Sales and Marketing	3(3-0-6)
XXX xxx	Elective Language III	3(2-2-5)	IHI 411	Preparation for internship in Hospitality Industry	1(0-2-1)
XXX xxx	Elective III	3(_-_-)	IHI 412	Strategic Management and Current Issues in Hospitality Industry	3(3-0-6)
XXX xxx	Free Elective I	3(_-_-)			
<b>Total 18 Credits</b>			<b>Total 13 Credits</b>		
<b>Semester II</b>			<b>Semester II</b>		
IHI 311	Tour Package Planning and Management	3(2-2-5)	IHI 414	Co-operative Education	6(0-35-18)
IHI 312	Catering and Banquet Management	3(2-2-5)	<b>Total 6 Credits</b>		
XXX xxx	Elective Language IV	3(2-2-5)			
XXX xxx	Elective Language V	3(2-2-5)			
XXX xxx	Elective IV	3(_-_-)			
XXX xxx	Free Elective II	3(_-_-)			
<b>Total 18 Credits</b>					

## International Political Economy and Development (IPED)

**Degree** : Bachelor of Arts (International Political Economy and Development)  
B.A. (International Political Economy and Development)

### Why study IPED?

- Integrated and comprehensive knowledge of existing international and global development issues
- Modern and uniquely designed program to enhance career opportunities
- Highly experienced lectures
- Multidisciplinary education
- Local and/or abroad internship programs
- International experience
- The outstanding mix of international students

### Career opportunities :

There continues to be a huge demand for graduates in all areas of IPED. Employment prospects include positions in:

- Government Ministries
- International Organizations
- Non-government Organizations
- International Business
- Educational Institutions
- Journalism

### Qualifications :

1. Complete Upper Secondary School or its equivalent as recognized by the Thai Ministry of Education; or
  - a. Obtain a High School Diploma or GED Certificate (US System); or
  - b. Pass five subjects of IGCSE (British System); or
  - c. Obtain a Baccalaureate (French System); or
  - d. Obtain an International Baccalaureate (IB) Diploma
2. Pass the RIC English Placement Test\*\*\* or standardized score of 500 (IBT61 or CBT 173) from TOEFL and IELTS score of 5.0.

\*\*\* An applicant who does not meet the English proficiency requirements may be provisionally admitted. Provisionally admitted applicants will be provided with a Study Plan. The Study Plan will be tailored to meet the applicants' needs. The Study Plan may include certain coursework prior to commencing the degree program or combining the Study Plan with the regular degree program.

### Education System & Academic Calendar:

RIC employs the semester system, in which each of the two semesters is 15 weeks and a summer of 8 weeks in length. Our academic calendar is as follows:

- Summer : June – July
- Semester I : August – December
- Semester II : January - May

Application Periods	:	
• Summer	:	February – June
• Semester 1	:	June – August
• Semester II	:	September – January

**IPED Program Structure:**

- A four-year program
- Total credit 135 credits

Pre-College Courses (non-credit) 27 Credits

The subjects for International Foundation English (IFE) are the following:

**IFE Level I**

- IFE 001 Active Integrated English I
- IFE 002 English Listening and Speaking I
- IFE 003 English Academic Reading I
- IFE 004 English Academic Writing I

**IFE Level II**

- IFE 005 Active Integrated English II
- IFE 006 English Listening and Speaking II
- IFE 007 English Academic Reading II
- IFE 008 English Academic Writing II
- IFE 009 English Communication and Presentation

General Education Program (International Program): 30 credits

**Group 1 and Group 2** **15 credits**

- RSU Identity 3 credits
- Internationalization and Communication 12 credits
  - English Language 6 credits
  - International Language and International Experience 6 credits

**Group 3 – Group 8** **15 credits**

(The student can select to study in group 3- group 8 by selecting subject not exceeding 3 credits in each group and the total of credit is not less than 15 credits)

- Group 3 - Leadership and Social Responsibility 3 credits
- Group 4 - Arts and Culture 3 credits
- Group 5 - Innovative Entrepreneurship 3 credits
- Group 6 - Digital Media Literacy 3 credits
- Group 7 - Essence of Science 3 credits
- Group 8 - RSU My-Style 3 credits

**Core Courses** **99 credits**

- I. Professional Foundation Courses 39 credits
- II. Major Courses 39 credits
- III. Major Elective or Second Major 21 credits
- IV. Free Elective 6 credits

## Study Plan of IPED Program

### Major: International Relations and Development (IRD)

First Year			Second Year		
<b>Term S</b>			<b>TermS</b>		
IPE xxx	Major Elective	3(3-0-6)	IPE xxx	Major Elective	3(3-0-6)
XXX xxx	Gen.Ed.Group 3 to 8	3(3-0-6)	IPE xxx	Major Elective	3(3-0-6)
XXX xxx	Gen.Ed.Group 3 to 8	3(3-0-6)	IRS 112	Sports for Health (Gen.Ed.Group1)	1(0-2-1)
<b>Total 9 credits</b>			<b>Total 7 credits</b>		
<b>Semester I</b>			<b>Semester I</b>		
IPE 101	Introduction to Southeast Asian Political Economy and Culture	3(3-0-6)	IPE 234	Comparative Political Systems	3(3-0-6)
IPE 211	Principles of Microeconomics	3(3-0-6)	IPE 235	International Development	3(3-0-6)
IPE 231	Introduction to Politics	3(3-0-6)	IPE 252	World History	3(3-0-6)
IPE 232	International Relations	3(3-0-6)	IPE xxx	Major Elective	3(3-0-6)
IPE 351	English for Professional Development	3(3-0-6)	XXX xxx	Gen.Ed.Group2	3(3-0-6)
IRS 111	Social Dharmacracy (Gen.Ed.Group1)	2(2-0-6)	XXX xxx	Gen.Ed.Group 3 to 8	3(3-0-6)
<b>Total 17 credits</b>			<b>Total 18 credits</b>		
<b>Semester II</b>			<b>Semester II</b>		
IPE 212	Principles of Macroeconomics	3(3-0-6)	IPE 236	Political Philosophy	3(3-0-6)
IPE 233	Public Policy Analysis	3(3-0-6)	IPE 257	Asian History	3(3-0-6)
IPE 201	Political Economy in South East Asia	3(3-0-6)	IPE 251	Modern Management and Behavior Organization	3(3-0-6)
IPE 238	International Politics	3(3-0-6)	IPE 302	Research Methods	3(3-0-6)
XXX xxx	Gen.Ed.Group2	3(3-0-6)	IPE xxx	Major Elective	3(3-0-6)
XXX xxx	Gen.Ed.Group 3 to 8	3(3-0-6)	XXX xxx	Gen.Ed.Group2	3(3-0-6)
<b>Total 18 credits</b>			<b>Total 18 credits</b>		

## Study Plan of IPED Program

### 2. International Relations and Development (IRD)

Third Year			Fourth Year		
<b>TermS</b>			<b>Term S</b>		
IPE xxx	Major Elective	3(3-0-6)	IPE 496	Internship in IPED	1(0-35-18)
IPE xxx	Major Elective	3(3-0-6)		(*2Month)	
IRS 112	Sports for Health (Gen.Ed.Group1)	1(0-2-1)			<b>Total 1 credits</b>
		<b>Total 7 credits</b>	<b>Semester I</b>		
<b>Semester I</b>			IPE4 99	Senior Project	5(0-10-5)
IPE 234	Comparative Political Systems	3(3-0-6)			<b>Total 5 credits</b>
IPE 235	International Development	3(3-0-6)	<b>Term S+ Term 1</b>		
IPE 252	World History	3(3-0-6)	IPE 495	Co-operative Education	6(0-35-18)
IPE xxx	Major Elective	3(3-0-6)		(*6Month)	
XXX xxx	Gen.Ed.Group2	3(3-0-6)			<b>Total 6 credits</b>
XXX xxx	Gen.Ed.Group 3 to 8	3(3-0-6)			
		<b>Total 18 credits</b>			
<b>Semester II</b>					
IPE 236	Political Philosophy	3(3-0-6)			
IPE 257	Asian History	3(3-0-6)			
IPE 251	Modern Management and Behavior Organization	3(3-0-6)			
IPE 302	Research Methods	3(3-0-6)			
IPE xxx	Major Elective	3(3-0-6)			
XXX xxx	Gen.Ed.Group2	3(3-0-6)			
		<b>Total 18 credits</b>			



## Master of Science Program in International Digital Business (International Programme)

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**Degree** : Master of Science (International Digital Business)  
M.Sc. (International Digital Business)

### Why study International Digital Business?

- 100 % English Programme
- Multi-cultural environment
- Advantage in working with leading companies
- Research publication benefits for future study
- Practical Knowledge from industry's experts
- Inclusive
- Company visits in every semester

### Career opportunities:

- Entrepreneur and Start-up
- Digital Marketer
- Innovation Developer
- Trade Organizations
- Financial Planer
- Multinational Corporations in Sales
- Marketing or Import Export
- Government:
  - BOI
  - Export Promotion
  - International Trade
  - Business Organization
  - Business Researcher
  - Business Consultant, etc.

### Qualifications :

1. Complete University of its equivalent as recognized by the Thai Ministry of Education:  
or Obtain a Bachelor Degree
2. Pass the RIC English Placement Test or IELTS score of 5.5

**Education System & Academic Calendar :**

RIC employs the semester system, in which each of the two semesters is 15 weeks and a summer of 8 weeks in length. Our academic calendar is as follows:

- Summer : June – July
- Semester I : August – December
- Semester II : January - May

## Master of Science Program in International Digital Business (International Programme)

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### First Year

#### Semester I

IDB 601	International Business Management	3(3-0-6)
IDB 602	Digital Technology for Business	3(3-0-6)
IDB 603	Advance Digital Marketing	3(3-0-6)
IDB 604	Digital Entrepreneurial Finance	3(3-0-6)
IDB 605	Design Thinking and Business Law in Digital Context	3(3-0-6)

**Total 15 Credits**

#### Semester II

IDB 606	Research Methodology for Digital Business	3(3-0-6)
IDB 607	Quantitative Analysis and Digital Business Statistic	3(3-0-6)
XXX xxx	Elective I	3(3-0-6)
XXX xxx	Elective II	3(3-0-6)
IDB 651	Business Consultancy Project	3(3-0-6)

**Total 15 Credits**

#### Semester III

IDB XXX	Thesis	3(0-18-9)
IDB XXX	Independent	3(0-18-9)

**Total 6 Credits**